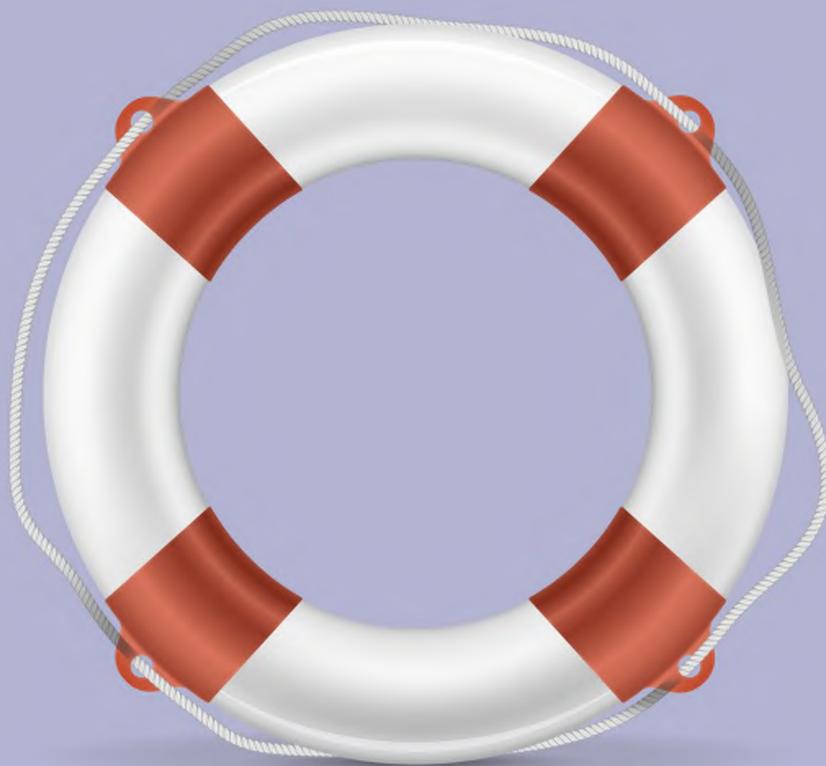


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**БЕЗОПАСНОСТЬ
НАЧИНАЕТСЯ С ТЕБЯ**



1869

ЧЕЛОВЕК БЫЛО СПАСЕНО
В 2023 ГОДУ НА ВОДОЕМАХ
СОТРУДНИКАМИ МЧС РОССИИ

БЕРЕГИТЕ СЕБЯ И СВОИХ ДЕТЕЙ
ТЕЛЕФОН СЛУЖБЫ СПАСЕНИЯ — **112**



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ТОНКИЙ ЛЁД – ЭТО ПРОВАЛ



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800

ЧЕЛОВЕК ПОСТРАДАЛИ
В РЕЗУЛЬТАТЕ ВЗРЫВА
БЫТОВОГО ГАЗА В ЖИЛЬЕ,
ПО ДАННЫМ ЗА **2023 ГОД**

БЕРЕГИТЕ СЕБЯ
ЕСЛИ ЧУВСТВУЕТСЯ ЗАПАХ ГАЗА,
ЗВОНИТЕ **104** или **112**



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ЧЕРНОВОЙ ВАРИАНТ



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17

ПОЖАРОВ ПРОИЗОШЛО В НОВОГОДНИЕ
ПРАЗДНИКИ **2024 ГОДА** ИЗ-ЗА НЕПРАВИЛЬНОГО
ИСПОЛЬЗОВАНИЯ ПИРОТЕХНИКИ

БЕРЕГИТЕ СЕБЯ
СОБЛЮДАЙТЕ МЕРЫ БЕЗОПАСНОСТИ
ПРИ ПОЖАРЕ ЗВОНИТЕ **101**



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ВСЕМ САЛЮТ!



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КАЖДЫЕ

2

МИНУТЫ

ВСПЫХИВАЮТ **ПОЖАРЫ**
В НОВОГОДНИЕ ПРАЗДНИКИ
В РОССИИ

БЕРЕГИТЕ СЕБЯ
ПРИ ПОЖАРЕ ЗВОНИТЕ **101**



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**ЁЛОЧКА –
ИСКУССТВЕННАЯ,
А ГОРИТ –
ПО-НАСТОЯЩЕМУ**



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35

ДЕТЕЙ ГИБНЕТ В РОССИИ **ЕЖЕМЕСЯЧНО**
ИЗ-ЗА НЕУМЫШЛЕННОЙ ТРАВМЫ
ИЛИ НЕСЧАСТНОГО СЛУЧАЯ,
КОТОРЫЕ МОЖНО БЫЛО БЫ
ПРЕДОТВРАТИТЬ

БЕРЕГИТЕ СЕБЯ И СВОИХ ДЕТЕЙ
ТЕЛЕФОН СЛУЖБЫ СПАСЕНИЯ — **112**



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МАМА, ТЫ ГДЕ?



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ПОКА МАМА У ПОДРУГИ



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МАМ, СМОТРИ!



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365

ДЕТЕЙ УТОНУЛИ НА ВОДОЕМАХ
В КУПАЛЬНЫЙ СЕЗОН
2023 ГОДА

БЕРЕГИТЕ СЕБЯ
ЕСЛИ ВЫ ЗАМЕТИЛИ
ТОНУЩЕГО ЧЕЛОВЕКА,
НЕОБХОДИМО НЕМЕДЛЕННО
ПОЗВОНИТЬ ПО НОМЕРУ **112**



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ДЕТИ ТОНУТ МОЛЧА



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ОКОЛО

9000

ПОЖАРОВ ПРОИСХОДИТ
КАЖДЫЙ ДЕНЬ В РОССИИ

БЕРЕГИТЕ СЕБЯ
ПРИ ПОЖАРЕ ЗВОНИТЕ **101**



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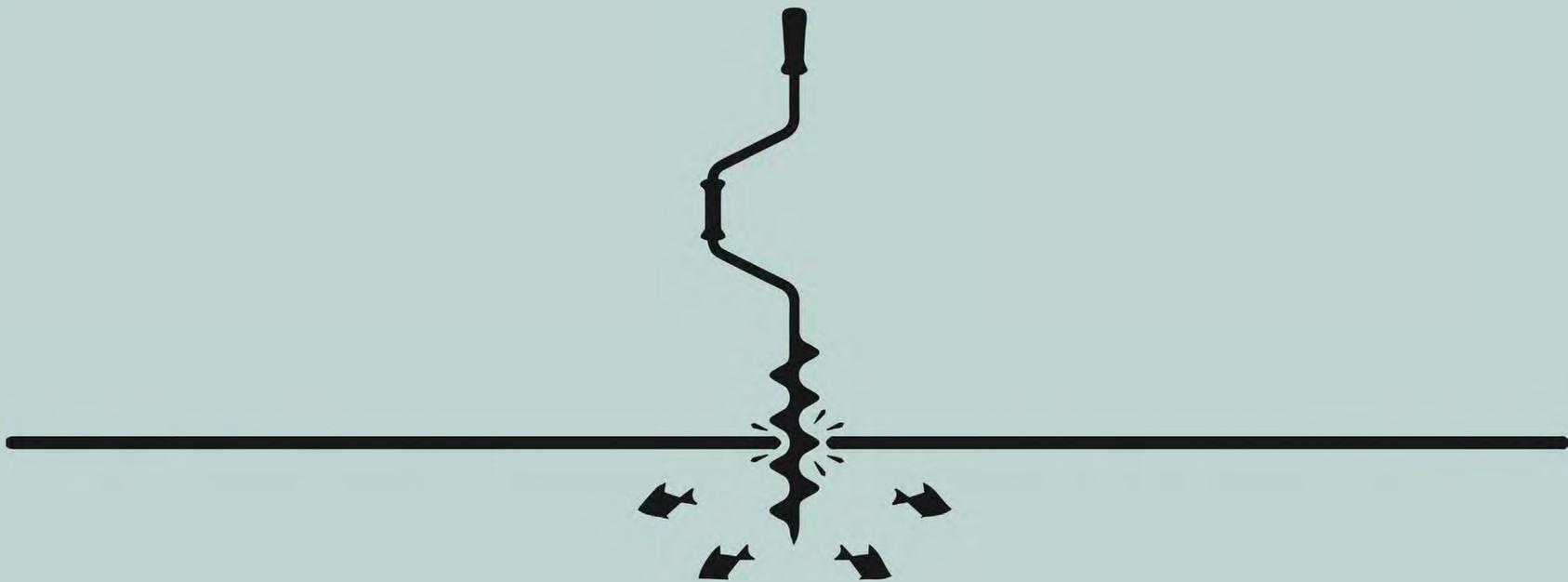
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Small thumbnail image in the top left corner showing a person in a red and white outfit.



166

ЧЕЛОВЕК ПОГИБЛИ ИЗ-ЗА НАРУШЕНИЙ
ПРАВИЛ БЕЗОПАСНОСТИ НА ЛЬДУ
В ЗИМНИЙ ПЕРИОД **2023 ГОДА**

БЕРЕГИТЕ СЕБЯ
ТЕЛЕФОН СЛУЖБЫ СПАСЕНИЯ — **112**



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ОНИ В ПОТОКЕ



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КАЖДЫЙ

20-й

ПОЖАР В РОССИИ ПРОИСХОДИТ
В РЕЗУЛЬТАТЕ **ДЕТСКОЙ ШАЛОСТИ**
ИЛИ НЕОСТОРОЖНОСТИ С ОГНЕМ

БЕРЕГИТЕ СЕБЯ
ПРИ ПОЖАРЕ ЗВОНИТЕ **101**



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**ОДИН
ДОМА**



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ЕЖЕДНЕВНО

21

**ЧЕЛОВЕК ГИБНЕТ
В ПОЖАРАХ В РОССИИ**

**БЕРЕГИТЕ СЕБЯ
ПРИ ПОЖАРЕ ЗВОНИТЕ 101**



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ТУСАДОГОНЬ

ТРАГЕДИЯ МЕНЯЕТ СМЫСЛЫ



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БОЛЕЕ



360
ТЫСЯЧ

ПОЖАРОВ ПРОИЗОШЛО
В ЧАСТНЫХ ДОМАХ
И КВАРТИРАХ РОССИЯН **В 2023 ГОДУ**

БЕРЕГИТЕ СЕБЯ
ПРИ ПОЖАРЕ ЗВОНИТЕ **101**



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1. **Introduction**
 2. **Methodology**
 3. **Results**
 4. **Discussion**
 5. **Conclusion**

The study aims to investigate the impact of digital marketing on consumer behavior. The methodology involves a survey of 500 participants. The results show a significant increase in online purchases. The discussion highlights the role of social media in this trend. The conclusion suggests that digital marketing is a key driver of modern commerce.

The data indicates that 75% of respondents use social media for product discovery. This finding is supported by the statistical analysis. The correlation between social media usage and online sales is positive. The study also identifies challenges such as information overload and privacy concerns. These factors may influence consumer decision-making processes.

In conclusion, digital marketing has revolutionized the way consumers interact with brands. The research provides valuable insights for marketers. Future studies should explore the long-term effects of digital campaigns. The findings emphasize the need for a data-driven marketing strategy. The overall trend shows a shift towards digital-first consumer experiences.

The research was conducted over a period of six months. The data was collected through an online survey. The sample size was representative of the target population. The results are presented in the following tables and charts. The study is limited by its cross-sectional design.

The findings suggest that digital marketing is essential for business growth. Companies should invest in digital channels to reach their target audience. The study also notes the importance of personalized marketing. The results are consistent with previous research in the field.

The study identifies several key factors that influence digital marketing success. These include content quality, user experience, and social proof. The research also highlights the role of influencers in driving engagement. The findings are supported by the data analysis. The study provides a framework for effective digital marketing strategies.

The research concludes that digital marketing is a powerful tool for businesses. The study provides actionable insights for practitioners. The findings are based on a robust methodology and a large sample size. The study is a valuable contribution to the understanding of digital marketing's impact on consumer behavior.

The study is based on primary data collected from a survey of 500 participants. The data was analyzed using statistical software. The results are presented in the following tables and charts. The study is limited by its cross-sectional design.

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МЛН

ГЕКТАРОВ ЛЕСА СГОРЕЛО
В РОССИИ В **2023 ГОДУ**

БЕРЕГИТЕ СЕБЯ
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ЁЛКИ ПАЛКИ



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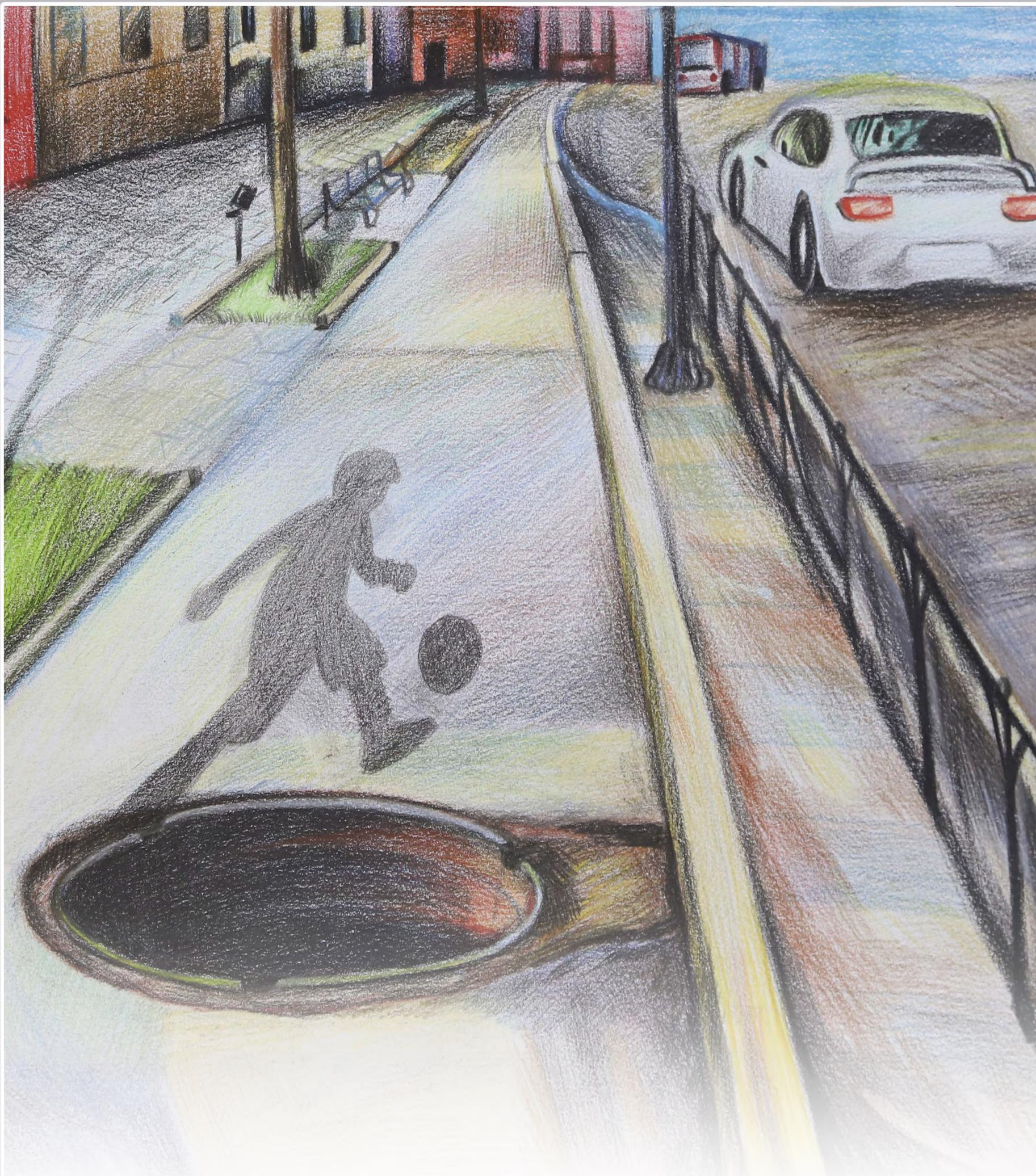
РЕБЕНОК В ВОЗРАСТЕ ДО 17 ЛЕТ
ОБРАЩАЕТСЯ С ТРАВМОЙ
ЗА МЕДИЦИНСКОЙ ПОМОЩЬЮ

БЕРЕГИТЕ СЕБЯ И СВОИХ ДЕТЕЙ
ТЕЛЕФОН СЛУЖБЫ СПАСЕНИЯ — **112**



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КАК СКВОЗЬ ЗЕМЛЮ ПРОВАЛИЛСЯ



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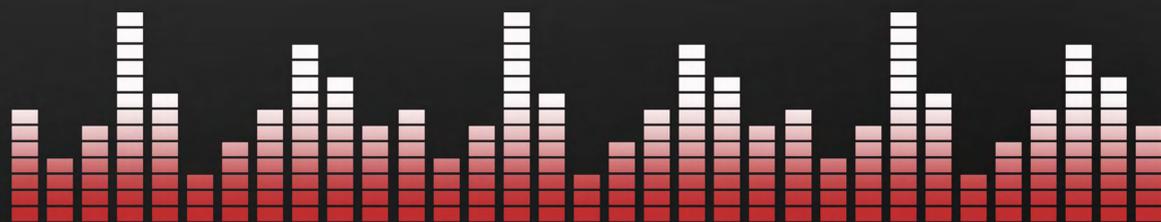
**РЕБЕНКА В 2023 ГОДУ
ИЗБЕЖАЛИ ГИБЕЛИ
БЛАГОДАРЯ УСТАНОВЛЕННОМУ В КВАРТИРЕ
ПОЖАРНОМУ ИЗВЕЩАТЕЛЮ**

**БЕРЕГИТЕ СЕБЯ
УСТАНОВИТЕ ПОЖАРНЫЙ ИЗВЕЩАТЕЛЬ
ПРИ ПОЖАРЕ ЗВОНИТЕ 101**



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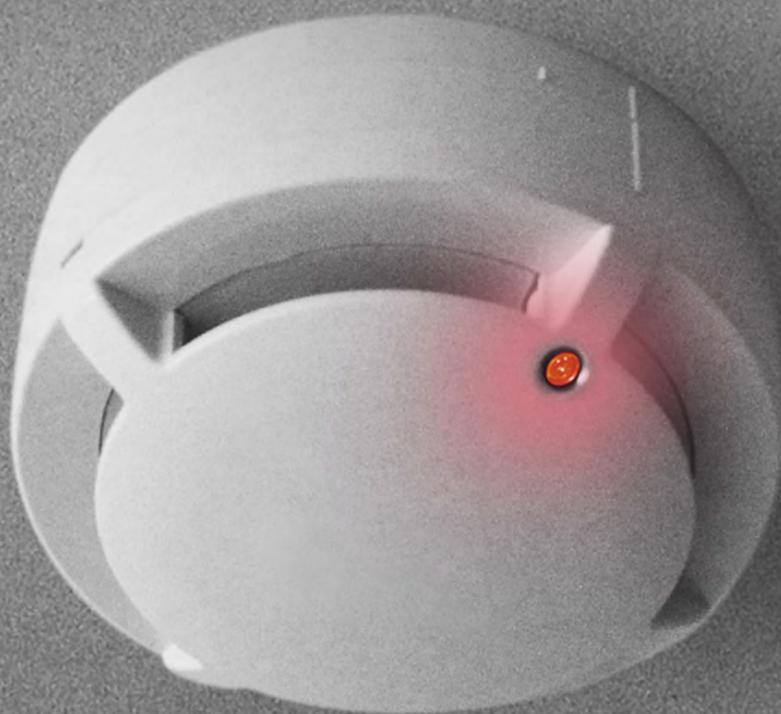
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АВТОНОМНЫЙ ДЫМОВОЙ ПОЖАРНЫЙ ИЗВЕЩАТЕЛЬ

САМЫЙ ГРОМКИЙ ХИТ

ТАКОЕ НЕЛЬЗЯ ПРОПУСТИТЬ



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**БЕЗОПАСНОСТЬ
НАЧИНАЕТСЯ С ТЕБЯ**